Rio Linda Elverta Chamber of Commerce – Minutes, February 2025

RLE Chamber of Commerce and Civic League
Minutes for February 10, 2025

Open Session: 6:30pm
Call to order: 6:30pm

Roll Call
Cathy Scharf, President (exp 2025) X
Troy Golden , Vice President (exp 2025) X
Tonia Silva, Treasurer (exp2026) X
Dan Welch, Director(exp2025) X
Stacey Bastian, Director (exp 2025) Absent
Anthony Silva, Director (exp 2026) X
Liliette Freeman, Director (exp 2025) X
John Todd, Director (exp 2025) Absent
Wendy Stirnamen, Director (exp 2026) X
Quorum Present: yes

Introductions:
Sheena, Meg, Josh, LeeAnn

President Opening Comments: none

Agency Comments: Josh, grants workshop Feb 21st, Sylvan Oaks Library. March 6th Slam the Scam Workshop, more info coming.

Approval of the prior minutes: Troy motioned to approve minute with date correction, Liliette
2nd, Motion passes.

Treasurer's Report: Dan motioned to approve expenses for $33.52 to reimburse Tonia for clerical
expenses, Troy 2nd. Motions passes. Liliette motioned to accept the treasurer report as presented,
Wendy 2nd, motion passes.

Old Business

February Mixer update- Shindig Spot, 6:30 pm, Feb, 20th.

Budget- Dan motioned to approve the yearly budget report Troy 2nd, motion carries.

Rio Linda Online Advertisement- See if John is willing to promote individual events for $25 each.

Food Truck Monday- Revisit in March, Target to launch is May.

TOT Grant- Hoping to submit the grant by Wednesday, applying for 14,333.60.

Insurance- Savings of almost $1300 to move to Shindig spot.

Meeting Location- moving meeting to The Shindig Spot, for the same price as Depot rental.
New Business

Teen Council- Forrest Johnson approached Tonia for Teen Council. The Chamber can be the
fiscal sponsor and disperse funds to the council.

Business License- Notice of Violation from Sac County for expired business license, address
is not valid for license because its a PO Box, Tonia is in communication.

Committees

- Mayor's Race- Chair: CathyMayor's Dinner- Chair:Wendy- LeeAnn
- Community Champion- Chair:Tonia-Jessica, Lillete
- Light Contest/Parade- Chair: Troy- Edwin, Amanda Ridgeway
- Scholarship- Chair: Dan- Jason with Direct Hit,
- Mixers- Chair: Stacey- LeeAnn, Katherine, Tonia
- Community Membership/Involvement- Chair: LeeAnn, Jessica, Jolene, Meghan
- County Liaison- Chair: Anthony- John, Tonia
- Business Watch- Chair: John.

Directors' comments:

- Golden Rays has big projects in the pipeline.
- Liliette-Pittador signed a lease for a storefront in Old Sac. Tonia- Saturday at
- Higher Ground celebration of life for Jane Royer at 1pm. Invite people to Business
- Watch. Dan- Grange is having a plant sale in the first week of April. Capital
- Quarter Midget starts this Saturday.

Public comments:

Jessica- Tummy's offering Valentines Day grams, free delivery
in Rio Linda and Elverta. $25 each. Charcuterie Class this coming Sunday
5pm-7pm.

Sheena- CPAC, AMPM coming up for vote.

Meg-adding more retail items. Escape Sacramento has an ice cream shop themed escape room, sponsored by Meg's Creamery.

Adjourn: 7:35

The next meeting is March 10th 2025, at 6:30 P.M., 7813 Rio Linda Blvd, Elverta CA

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