Rio Linda Elverta Chamber of Commerce – Minutes, April 2025

RLE Chamber of Commerce and Civic League

Minutes for April 14, 2025

Open Session: 6:30 P.M.

Call to order: 6:32

Roll Call

Cathy Scharf, President (exp 2025) present

Troy Golden, Vice President (exp 2025) present

Tonia Silva, Treasurer (exp2026) present

Dan Welch, Director(exp2025) present

Stacey Bastian, Director (exp 2025) present

Anthony Silva, Director (exp 2026) present

Liliette Freeman, Director (exp 2025) absent

John Todd, Director (exp 2025) present

Wendy Stirnamen, Director (exp 2026) absent

Quorum Present: Yes

Introductions:

Susan Sheets, Suzie Rathbun, Sheena McGowan, ViAnn Todd, Jay Rob

President Opening Comments: Cathy opened with a statement saying that there was an issue with the newsletter. John sent LeeAnn a news article that she cut. LeeAnn says she didn't have the room to post the full article so she cut out the 2 paragraphs that she felt would be the least relevant to the Rio Linda/ Elverta community. John would like the article to be reprinted in full. Dan motioned to put the full article in the May newsletter, Stacey 2nd, Tonia Opposed. Motion

passes.

Agency Comments:

Approval of the prior minutes: Troy motioned to accept minutes as presented, Dan 2nd, motion

passes.

Treasurer's Report: No report this month, full report will be presented in May.

Committee Updates:

Mayor's Race- Cathy- will start advertising for sign ups for the Honorary Mayor's Race

Mayor's Dinner-Wendy- no report

Community Champion- Tonia, no report

Light Contest/Parade- Troy, no report

Scholarship- Dan, Dan handed out a flyer talking about the Scholarship – Resume Competition. Near You Pest Control as well as Direct Hit will sponsor alongside the Chamber.

Mixers- Stacey- Next event will be held at The Grotto, non profit spotlight. Details in the works.

Community Membership/Involvement- Lee Ann – explained there are several that have not renewed their memberships. She has communicated in every way possible except going to the actual business. Recommended not to do this. Members that haven't paid should be dropped at this time.

County Liaison- Anthony, no report

Old Business

1. Podcast- Tonia is scheduled and will do a videocast

2. Teen Council- no longer a chamber event.

3. Renewals- Have been sent out by email, and by post.

New Business

1. Interview Workshop- Dan- Waiting to see if the grant is approved and dispersed, will revisit in July.

2. Calendar- Tonia-Look into a google calendar.

Directors' comments: John Todd – said again he can help with the newsletter. Possibly use something else than Canva.

Stacey Bastian – Tractor Days and the dedication of the park area to Bob Bastian on Saturday.

Dan – Showed his newsletter showing local non profits.

Troy – talked about the Parks n Rec Easter event and how successful it was. Sheena participated in working at the crafts table.

Cathy – nothing

Tonia – nothing

Public comments: Sheena – promoted Golden Rays Solar Cleaning

Viann – nothing

—

Susie (Grotto) – handed out flyers regarding upcoming events and coupons for a discount. She is in charge of marketing for the Grotto. Grotto does have gift cards.

Jay Rob The Shindig – offering a discount of $50 an hour for the whole week for the month of April.

Adjourn: 7:40pm

Notes-

Future Agenda Items- **The next meeting is May 12th 2025, at 6:30 P.M. Location-7813 Rio Linda Blvd, Elverta C.A. 95626**