RLE Chamber of Commerce and Civic League Open Session Minutes for January 10, 2022

Meeting opened by Vice President Stirnaman at 4:01 PM.

Roll Call:

	Present	Excused	Absent
Kris McCandless-Ford, President (exp 2023)		X	
Wendy Stirnaman, Vice President (exp 2024)	Χ		
Tonia Silva, Treasurer (exp 2024)	Χ		
Gene Moore, Secretary (exp 2022)	Χ		
Cindel Pena, Director (exp 2023)	Χ		
Dan Welch, Director (exp 2022)	Χ		
Charlea Moore, Director (exp 2022)	Χ		
Tabitha Worth, Director (exp 2023)		X	
Anthony Silva, Director (exp 2024)	Χ		

Quorum Present: Yes

1. Introductions

Cathy Scharf, Jon Todd, Vivien Todd, Shirley Breckenridge, Donna Farris, Lee Ann Williams, Liliette Freeman, Stephen Freeman.

2. President: Opening Comments

None

- 3. Motion by Charlea, 2nd by Tonia to approve the minutes of the 12/20/2021 meeting. Motion carried.
- 4. Motion by Gene, 2nd by Dan to approve Treasurer's report. Motion carried.
- 5. Public comments:

None

6. Old Business:

6.1 Tonia reported on the status of our 501(c)(6) reinstatement. We have met all of the FTB requirements and we have been reinstated as a 501(c)(6) corporation.

6.2 "Business of the Month". Cindel reported that Charlie Horse Ranch Timing Systems is the business of the month for January.

6.3 Report on the status of investing with Edward Jones. Tonia reported that the investments would be long term (10 years) and that she has moved most of the money to our money market fund so that it can at least earn interest. Motion by Tonia, 2nd by Gene to not invest with Edward Jones. Motion carried.

6.4 Report on Budget meeting. Tonia presented a preliminary budget for review. Several items were discussed. Gene pointed out that some of the software expenses were not budgeted. He will bring back a list next meeting. Tonia pointed out that there was no good reason to keep our storage facility with office furniture we won't use. On a motion by Tonia, 2nd by Gene we will sell off the furniture and office equipment and close the storage facility. Carried. Anthony Silva will take charge of this effort. Gene pointed out we are paying for Zoom but have used it only once. On a motion by Charlea, 2nd by Tonia, we will cancel the Zoom subscription. Carried.

7. New Business:

7.1 Bylaws modification. - Tabled to next meeting.

7.2 Calendar of Events for coming year. Tabled to next meeting.

7.3 Referral program - Dan presented an incentive program to get chamber members to refer other businesses for chamber membership. On a motion by Cindel, 2nd by Gene, Dan will implement the program with a budget of \$220.00 and manage it. Carried.

7.4 EDDM proposal. Dan presented a Direct Mail proposal designed to make the chamber more visible to the community. Most felt it would be too expensive now, but could be revisited later.

8. Directors comments:

None

9. Adjournment:

Motion by Dan, 2nd by Anthony to move the next meeting to February 7 so as not to conflict with Valentine's day. Carried.

Meeting adjourned at 5:08 PM by Wendy. Next meeting is on February 7, 2022 at 4:00 PM.

Respectfully Submitted, Gene Moore RLE Chamber Secretary