

RLE Chamber of Commerce and Civic League Open Session Minutes for October 11, 2021

Meeting opened by Vice President Stirnaman at 4:06 PM.

Roll Call:	Present	Excused	Absent
Tabitha Worth, President (exp 2023)	X		
Wendy Stirnaman, Vice President (exp 2021)	X		
Cheryl Cook, Treasurer (exp 2021)	X		
Gene Moore, Secretary (exp 2022)	X		
Cindel Pena (exp 2023)		X	
Kris McCandless, Director (exp 2023)	X		
Dan Welch, Director (exp 2022)	X		
Charlea Moore (exp 2022)	X		
Tonia Silva, Director (exp 2021)	X		

Quorum Present: Yes

1. Motion by Charlea, 2nd by Cheryl to approve the minutes of the 09/13/2021 meeting. Motion carried.
2. Motion by Gene, 2nd by Tonia to approve Treasurer's report. Motion carried.
3. Introductions.

John Todd, Viann Todd, Patrick Magnani, Shirley Breckenridge

4. Public comments:

None

5. Old Business:

5.1. Patrick Magnani from Edward Jones and Associates gave a presentation regarding investment opportunities available to the Chamber. After his presentation, the Board decided to ask Patrick to come back next month with a specific recommendation for a \$10,000 investment. Tonia will coordinate with Patrick.

5.2. Gene and Tonia reported on the status of our 501(c)(6) reinstatement. Tonia presented a plan to contact the FTB and appeal their decision. Motion by Wendy, second by Tonia to implement the plan. Motion carried.

5.3. "Business of the Month". No report this month due to Cindel's absence.

5.4. Welcome package for new businesses. This was combined with item 7, proposed Mission Statement and a redesign of the membership form. On a motion by Charlea, second by Kris, the mission statement and the membership form were approved by the Board.

5.5. 4th quarter newsletter. Charlea presented the 4th quarter newsletter. On a motion by Tonia, second by Gene, the newsletter was approved. Charlea will give it to Gene to update the web page and send out to the members, and will give it to Cindel to update Facebook.

5.6. October 7th community Barbecue. Dan reported that turnout was low, due to not enough advertising and some unseasonably cold weather. Next time put out flyers. Facebook isn't enough.

5.7 Proposed Mission statement and membership form redesign. See item 5.4.

5.8. Standards for Chamber donations and sponsorships. Kris led a discussion on this item. Should we restrict ourselves to business-related activities only, or should we also contribute to community activities like Santa Breakfast. After considerable discussion, the Board agreed that we would consider each opportunity on a case-by-case basis, but would look for opportunities to promote businesses in each case.

5.9. Santa Breakfast. Charlea reported that there is some confusion as to whether we are sponsoring or hosting. She understood that we were hosting, but some Board members thought we were only sponsoring. Charlea will straighten it out and report back next meeting with specific details such as number of volunteers and planning for the event. This will be a Chamber of Commerce event.

6. New Business:

6.1. Appointment of 3-person nomination committee for new or existing directors to replace those expiring in December. Tabitha appointed Kris, Dan and Cindel. They will report back with their nominations at the next meeting.

6.2. Approval of expenditure for signage (RLE Chamber banner). On a motion by Kris, second by Wendy, the Board approved this expenditure. The actual amount will be reported at the next meeting by Dan.

6.3. The Park District is asking to have the Chamber sponsor a perpetual plaque for the annual Halloween Trunk or Treat. Initial cost is about \$180.00 and an annual cost of about \$15.00. On a motion by Charlea, second by Wendy, the Board approved the sponsorship. Tabitha will follow up with the Park District.

7. Directors comments:

None

8. Adjournment:

Meeting adjourned at 5:32 PM by Tabitha. Next meeting is on November 8, 2021 at 4:00 PM.

Respectfully Submitted,
Gene Moore
RLE Chamber Secretary