

RLECOC Chamber of Commerce  
Board Meeting Minutes  
January 14, 2015

The meeting was called to order by President Hal Morris at 5:35 PM. Following the flag salute led by President Morris, guests were introduced. Those present included Rick and Deb Crowe, Anne Marie Tomlinson, Sysong Vue from SAFE Credit Union, Pat Lee, Mike Grandinetti, and Mary Harris. All Officers and Directors were present.

President Morris announced two appointments for the coming year. Mike Grandinetti will assist Special Events Coordinator Chantel Landstrom. Director Lisa Morris will be assisted with Public Relations by Audrey Grisom.

Mike Grandinetti told of an earlier meeting with President Morris and Director Morris. Mike said he has big dreams and visions of ideas for the Chamber. Some mentioned included making the Christmas holiday party one event rather than two, making it a winter party held mid day. Other possibilities included potentially resurrecting some events that had been held in the past. More ideas will be forthcoming.

Chantel Landstrom will continue as Treasurer for the Chamber as well as Special Events Coordinator. She will be overseeing several special events including the Chambers' involvement with Ruby's Baskets and the fireworks sales for the Fourth of July.

Chantel reported on the Holiday Social. The event was well attended, was busy, and the coupon concept for the games worked nicely to keep things moving. Chantel added that in addition to numerous adult volunteers, the Cheerleaders had also worked at the Social. Special thanks went out to Cecil MacCracken for once again sitting in as Santa.

Ruby's Baskets is a work in progress; not our event but ours to support commented Chantel. She made note that she had advanced the \$500 needed for Ruby's Baskets and would like the necessary paperwork from Supervisor MacGlashan's office so that she could be reimbursed. The proper paperwork was given to Chantel to fill out and submit.

Fireworks will be ordered this month. Chantel has met the new Major with the JROTC and thinks that the Major is on board with the Chambers' ideas for the fireworks. It was noted that the proceeds from the fireworks sales benefit the JROTC, RL Prep, and the Cheerleaders as well as the Chamber.

President Morris asked Director Flesch if he could get a nicer letterhead, possibly with gold lettering, for the Chamber to use for special communications such as thank you letters for volunteers.

It was noted that the February meeting will serve to plan the calendar of events for the

upcoming year. By March the calendar will be printed and available to hand out in various locations including to all local school children.

President Morris asked Director James Jackson to be in charge of two events. One, the Chicken-Que, was a previous event that has not been held for a few years. It was held around the fourth of July in the park, and it was suggested that James speak with Bob Bastian for more information. A date for the event will be decided at a later date. Mike Grandinetti offered to assist with the event. The second event is a car show to be held at Depot Park as a Fundraiser for the Fire House. Date to be decided in the future.

A music festival in the park in conjunction with the 145 Club was mentioned. This will feature local bands. Mike Grandinetti, Chantel Landstrom, and Lisa Morris will work on this idea.

Director Sally McGrath was asked to be in charge of membership. Since she works near M Street, it was asked that she receive any applications for membership as well as have applications on hand for potential members. She felt that she could do this if the forms were put in her personal mailbox.

Director Don Baxter will host two events at the Food Source parking lot this year. He also volunteered to assist James Jackson with the Car Show.

Director Chuck Gordon and Lisa Morris commented on the CASA meetings. The next meeting will be March 4 at 5:30 at the Community Center. The concept of having community captains in different areas is being considered. Reports could then be made to Lisa or the POP officer directly. It is hoped that the Depot office can be open more often so that the Sheriff or Police can use it to fill out their reports or have reports turned in here from citizens.

It was noted that the Elder Craftsmen had donated many items to Ruby's Baskets which were sincerely appreciated both by those working on the Baskets and those who received them.

It was announced that both Chuck Gordon and Lisa Morris had been elected to the Park District Board and that Lisa is now the President of the Park Board.

Director Linda MacCracken was asked to be in charge of the office for the Chamber. Hal will e mail copies of forms etc. for use in the office.

Director Don Flesch will take care of printing the new letterhead as well as the certificates for business members. Don will also handle the Mayors race, with Hal Morris offering to assist.

Chuck Gordon updated the December events for Sara's Kids ID. There were three events with a total of 53 kids registered. The Food Source sign ups have changed from Saturday to 11-3 on Friday twice a month. Chuck estimated that he will sign up @1000 kids annually and that over the years he has signed up @15,000+ kids.

Director McGrath reported on library news. There is a board available for members of the community to post information about community events. There are volunteer positions available on the Teen Advisory Board at the Library. The Cowboys, Farmers, and Ranchers event has been scheduled for June 6 this year.

Director MacCracken reminded all of the Chili, Chocolate, and Cornbread event at the Grange Hall to be held February 21.

President Morris reminded all that web page updates should be e mailed to him at: [Halmorris@comcast.net](mailto:Halmorris@comcast.net).

Director Don Flesch commented on the Sacramento County Library signs in the area. All but the Rio Linda library mention the name of the local community prominently on the sign. On our sign the Sacramento County Library is most obvious, with our town below. In addition to achieving uniformity of the signs, having our community name placed as in other signs will help give us a sense of community. It was suggested that it would be cheaper to change our library sign to match the others as it is apparently the only non conforming sign.

The CASA meeting was also addressed by Don Flesch. He feels that the community is divided in many aspects. Problems are blamed on the homeless. Problems need to be reported directly to law enforcement. Slow response times are often caused because the law officer is out on a call. Don feels that it would be helpful if crime reports for our area could be filed locally.

Chantel asked if it would be appropriate to place an ad in the paper thanking our supporters for their help with the Christmas Social and all other Christmas events. The consensus was in favor of this.

Hal mentioned that there are many events that are held in the Depot or the Community Center during the month and reminded everyone to check their calendar or call for specifics.

With a business mixer to follow the Chamber Board meeting, the meeting was adjourned at 5:24 by President Morris.

Respectfully submitted,  
Linda Waldeck  
Secretary, Rio Linda Elverta Chamber of Commerce