

Rio Linda Elverta Chamber of Commerce
Board Meeting Minutes
February 8, 2017

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The meeting was called to order by President Lisa Morris at 6:02 at Depot Park.

Guests included Don Flesch, Rick Simmons from the VFW, and Mike Patty from the American Legion. Director Doug Ose was absent. A quorum was present.

Under public comment, Rick Simmons spoke of the American Legion one day mini stand down to assist veterans who are homeless or in need in our area learn of resources available to them. Assistance was requested to help organize this service. Director Landstrom pointed out that there are currently no homeless veterans in our immediate area.

Don Flesch announced that he will not be handling the Honorary Mayors race this year.

President Morris reminded all of the CASA meeting on March 1 at 6PM. She also mentioned that she has sent a copy of a survey received from Supervisor Frost which we should fill out and return prior to the meeting. Topics include the Mar Val shopping center and the area homeless.

President Morris also reported that the kitchen in the Community Center has finally finished with the remodel and is ready for use. It was noted that the Park District is currently looking for a new Administrator.

The Mayors race will have some changes to rules this year including no disclosure of votes to anyone other than the contestant. Violation of this rule will result in disqualification of the contestant. Tickets will be provided to contestants in lots of 250 at a time. A possibility of a new location for the Mayors dinner was considered as well as other possible changes for the contest. After many years heading the Mayors race contest Don Flesch also provided input. No exact dates were set for the start and finish of the contest but the Little League parade is March 18 and usually is the start of the race. Additional input is welcome but dates and rules must be decided very soon.

The possible Chamber banners presented by Director Sysong Vue were discussed. After input from Directors, a motion was made by Director Landstrom and seconded by Director Sally McGrath to have 2 banners printed for no more than \$200 each with yellow background and black print with the print for the "Chamber of Commerce" line larger than the "Rio Linda/Elverta" line. The line "Cooperative Effort for Community Progress" will remain as pictured on the sample. The motion passed with no opposition.

Director Waldeck told of the many difficulties those in the area with horses and other livestock have experienced in the recent storms. Wind and heavy rain have caused damage not seen for many years.

Director Landstrom was contacted by Officer Chad Hertzell from the CHP. They would like to partner with the Chamber to do some good deed for our area. Many exciting event with the CHP are being considered. Director Landstrom will be our contact and guide the CHP with input and assistance on projects that will help our community.

Director Landstrom also said she had someone who would help revamp our Chamber website for \$300-\$500 if the Chamber is interested. The Chamber will be continuing with planning for TNT fireworks sales this year altho the organizations to be involved have not yet been chosen.

Director McGrath has changed the date to March 25 from 2-4PM for the Library sponsored "Talk with a Farmer" . Members from Rio Linda Grange #403 will help with the presentation and be available for questions. A tomato tasting with a wide variety of tomatoes represented including comparison of home grown and commercially raised tomatoes is scheduled for July 11 from 6-7:30 at the Library.

Director Hal Morris said there was no Dry Creek Parkway meeting but that the CPAC had approved the permit application for ABC Ready Mix.

Mike Patty from the American Legion said they now have all three judges for their chili cookoff on March 4. Future events will include a crab feed on March 18 and the celebration of the American Legion Birthday on March 11.

Director McGrath reminded that the Grange will have their Chili, Cornbread, and Chocolate event Saturday February 11 at the Grange Hall.