

Rio Linda Elverta Chamber of Commerce
Board Meeting Minutes
February 11, 2015

The meeting was called to order by President Hal Morris at 5:30 pm. The salute to the flag was also led by President Morris. All Board members were present except Sally MacGrath who was excused. Guests included representatives from the Visions Task Force, SAFE Credit Union, and the Food Closet.

During Public Comment, Susan Mayhan presented the concept of making the trailhead at Curved Bridge and Dry Creek more attractive with the use of landscaping and other appropriate decorative items. Illustrations of other well landscaped areas were shown through photos.

The main item in the agenda was establishing a calendar of events for the current year.

Don Baxter of Food Source listed May 2 and August 1 as fund raiser dates for Food for Families.

The Honorary Mayors race will last for @60 days and start around March 15th-19th before the Little League parade. The Mayors dinner for this year will be at the American Legion Hall with Lisa Morris in charge of arrangements for the dinner. The Little League Parade is March 21 this year. Hal Morris will assist with the Mayors race. Possible dates for the dinner are June 13, 20, or 27. Tickets for the race must be turned in 2 weeks prior to the dinner date.

Dates and details for the Christmas Lighting Contest will be decided at a later date.

Hal Morris brought up bringing back the kids movie nights that had been done previously at Gibson Ranch. Doug Ose of Gibson Ranch is willing to help. Possible dates for this year would be June 2, June 26, July 10, July 24, and August 7. Vendors would be present for food sales with no items over \$1. Admission would be \$5/carload. As an alternative, the SAFE representative suggested that we try making the kids free and charging vendors more. We would then have vendors such as bounce houses and other different activities for the kids and potentially bring in more attendees and more money also. This concept has worked in other area parks with similar concepts for events. SAFE will do research and present to board.

The concept of pre sales for fireworks was brought forth as well as ads in the Rio Linda News featuring a \$10 off coupon. This requires approval of the fireworks seller but would help to keep customers away from the competing brand. We will not have the \$3 coupon from Food Source this year.

Director Lisa Morris reported that the skateboard park is closed due to vandalism. Projects which the Park District will undertake this year with the help of grant money will include cement ramps, cement for the basketball court, kitchen renovation in the community center, parking lot repaving, and restroom upgrades. Heyer and Westside Parks will get new paving. The dog park will get new apparatus. It was noted that @25 feet of top fence railing had been stolen from the Dog Park. The Tree Foundation has donated 22 trees to be planted to replace those removed during paving. Thanks to the Boy Scouts for planting the trees.

The CASA meetings will take place in odd numbered months at the Community Center with a new start time of 6PM to be followed by Supervisor Roberta MacGlashan's meeting.

The Thunderbolts have scheduled their car show for May 23 this year.

The Winter Social will be on December 12 this year and will be scheduled for the whole day. Hal Morris will confirm this date with the Park District.

Plans for this years Ruby Baskets will be decided in the next month or two.

Director James Jackson is planning for the car show to be on August 15.

Director Linda MacCracken is in charge of the Chamber office. It was noted that it was proposed to rent part of our office space to potential new Chamber members Watch Dog Security (Alan Berlinquet) and Berlinquet Insurance (Danielle Berlinquet).

Director MacCracken suggested that the Grange could work with the Chamber on the ChickenQue. As this will feature prepared food we will have to meet county standards for preparation and sale of any food items. Catering was suggested with the 1-4-5 Club, Twin Rivers, and hiring an outside BBQ firm to bring in their mobile unit as possibilities. Adding music groups was also suggested and having those be using local musicians if possible. Various dates and venues were discussed. More research will be done on this event.

The Park District's Eggstravanganza will take place on April 4 from 8-12 with the Pancake Breakfast from 8-10. Vendors for crafts booths will be 9-12 with space at \$30/booth.

Farm and Tractor Days will be May 8-9. Civil War Days at Gibson Ranch will be May 1-2. Chili Chocolate and Cornbread at the Grange Hall is February 21.

There will be a new Principal at the Junior High on June 1.

The turnout at the first Chamber mixer was "awesome". Another mixer was suggested with a date of 3/11. It was suggested that the mixers rotate between local businesses. The 1-4-5 Club was mentioned as a possible location. Owners will be contacted concerning this. Linda MacCracken is the contact for the mixers.

Rio Linda Visions is now online.

Don Flesch presented a sample of letterhead for the Chamber with a logo which met with Board approval. Black ink on a good white paper was chosen, with cost for said item not yet known. Membership stickers were suggested with a proposed design presented. It was noted that the design is open to change.

With no further business, the general meeting was adjourned by President Morris at 6:50. Board members proceeded with a Closed Session meeting.

Respectfully submitted,
Linda Waldeck
Secretary