

Rio Linda Elverta Chamber of Commerce
Board Meeting Minutes
March 8 2017

The meeting was called to order by president Lisa Morris at 6:00 PM. The salute to the flag was led by President Morris. Guests included Mike Petty, Brenda Conover, Don Flesch, Tabitha Worth, and Rick Simmons. Directors Jordan Backhaus and Doug Ose were absent. Director Sally McGrath was excused. A quorum was present.

In Public Comment Brenda Conover spoke of problems with the Fulton El Camino police and the homeless regarding the citation that was issued for trespassing in the Community Center Park. It was felt that the homeless received a large number of citations that were not justified. It was suggested that the Parks meeting on the 15th at 6:30 PM would be a good place to discuss this. April 1 will be the hot dog sale at Food Source from 10-5. The Food Closet will host their \$1/dip dinner at the Southern Baptist Church starting at 6PM. The warming center offered by the Food Closet is going well with meals served every night. Donations from the community of items such as cots, bedding, and sleeping bags have helped to make the center work.

Mike Petty of the American Legion gave thanks to many members of the community for their help with recent events. Some of those mentioned were Don Flesch of the Rio Linda News, Hal Morris, Rick Simmons, Sue Frost, Charlea Moore, and Jason Green. Community support was outstanding.

Tabitha Worth reported that the Lions would be holding their Murder Mystery Dinner on May 20 at the Grange Hall, with the doors opening at 6:00 PM and the dinner/entertainment around 6:30. Tickets are \$20 and a raffle will also be held.

Rick Simmons commented on problems with a motor home parked in a field and the neighbors. The VFW presented their 50th Memorial Day parade in 2016 but have voted not to do the parade this year. It is hoped that with community support and participation the parade will be able to continue.

Lisa Morris reported that the recent CASA meeting was attended by @45 people. Both the Sheriffs' Department and Supervisor Sue Frost addressed the group. The Park Department meeting will be on March 15 and will include discussion of the Elverta Specific Plan. Discussion will also include increasing the Park Patrol contract with the Fulton/El Camino police from \$25,000 to \$50,000. Other options could include hiring off duty Sheriffs officers. The activity guide for the Park Department should be out soon.

Placing a banner for the Chamber of Commerce at the football stadium was discussed again. President Morris outlined the benefits of each level of sponsorship and said that for \$350/year we could have the Chamber Banner hung on the stadium facing Elkhorn Blvd. The banner would be in gold and black and be 3' by 6'. It was suggested to add the Chambers' web site and telephone number to the banner. Hal Morris made a motion to have the banner on the stadium for \$350/year. The motion was seconded by Sysong Vue. After discussion, the motion passed. Sysong will order a banner from the sample page she showed to the Directors with the background of #3 and the font of #2. The cost should be \$102.22 for 2 banners.

The May Chamber meeting will be moved up by half an hour with Supervisor Frost speaking after that.

Director Vue reported that the customer appreciation day on March 4 at the McClellan office of SAFE Credit union was very successful. SAFE is having a promotion concerning new property purchases where lender fees might be waived with stipulations Contact SAFE for details.

Director Chantel Landstrom has permits signed for all three firework booths. She would like to find a location to replace the Safeway site as the rent is going up next year. It would also hopefully be closer to central Rio Linda. Eric from the Parks Department would like the Chamber to help with the Easter baskets for the kids. Director Landstrom made a motion to spend \$100 for candy and \$50-\$100 for small toys for Easter. Director Hal Morris seconded the motion. Motion passed. Director Landstrom will purchase the items.

Director Chuck Gordon said that Sara's Kids ID had one event last month at Food Source with 21 forms handed out and another at the SAFE open house that resulted in 11 forms dispersed. The total numbers of forms over the years is 16,767.

Director Linda Waldeck commented on the hardships local residents are suffering from the extremely wet winter. Those with livestock are having problems with flooding and mud that have not been seen for many years. The Locust Road closure and the problems with that were also discussed, with numerous items listed including trash dumping, racing on the closed section south of the gate and difficulties in accessing local shopping due to the length of the detour,

Director Hal Morris said there was no Dry Creek Parkway meeting. CPAC had a workshop with county human resources there. MarVal shopping center is in receivership and it is hoped that there will be some areas available for use by the community.

With no further business, the meeting was adjourned at 7:24.