

Rio Linda Elverta Chamber of Commerce  
Board Meeting Minutes  
March 11, 2015

The meeting was called to order by President Hal Morris at 5:32 at Depot Park. The salute to the flag was led by President Morris. Guests included representatives from the Food Closet and SAFE as well as OJ Platt from Supervisor Roberta MacGlashan's office, Audrey Grissom, assisting with Chamber public relations, and Mike Grandinetti, assisting with Chamber special events. All Directors except Sally McGrath who would arrive after the start of the meeting due to work commitments, and James Jackson were present.

President Morris announced that Director James Jackson had resigned his position due to health concerns. A **motion** was made by President Morris and seconded by Director Don Baxter to appoint Chantel Landstrom to the vacant position. The motion **passed** with no opposition. James was thanked for his service with the Chamber and will be missed.

Director Lisa Morris reported that there will be new concrete in the skate park and that the basketball court had been resurfaced and bids were being accepted for striping as well as bids for work on Hayer and Westside Parks.

The recent CASA meeting was well attended with @54 present as they learned that the Sheriff will have a substation located in the Depot Park office . The office will be manned several days a week. Thanks to Chuck Gordon for his assistance with the CASA meeting.

The Chamber of Commerce sign in Depot Park is showing signs of age and once the style has been decided it will be put out to bid. It was also mentioned that an events board near the bike trail and the Chamber office is being considered so more people will be aware of coming events in the community.

Director Linda MacCracken reported that the recent Grange meeting was successful and included a new member. Upcoming events for the Grange include helping with the Eggstravaganza and Farm and Tractor Days. Other special events will be the All Things Zucchini and All Things Pumpkin dinners. A members only giant pumpkin growing contest with judging to take place at the Country Faire will hopefully be open to the community next year.

The Country Faire planning meeting went well. 501 c 3 tax status has been approved. Both volunteers and financial aid are always welcome.

Director Chuck Gordon reported that Sara's Kids ID had mixed results last month. The event at Food Source in North Highlands on the third Friday resulted in only 2 kids being registered while the event at the Rio Linda Food Source on another day signed up 20 kids. Over 15,800 kids have been registered so far.

Director Linda Waldeck reported on a future Town Hall meeting scheduled by the Grange which will focus on a presentation as well as a question and answer session with a CHP officer concerning sharing the road with horses, bikes, and pedestrians. With more traffic it is becoming increasingly difficult for riders and walkers to travel safely with autos. A date in June is being researched now and will be advertised when scheduled.

On a related subject Chantel Landstrom commented on the lack of continuous sidewalks for use by school children near local schools. Mike Grandinetti suggested a letter to our Supervisor as they have some extra money for projects. President Morris requested an e mail to him so that he might present the idea to the Dry Creek Parkway. One roadblock to community acceptance of sidewalks is the concern for liability and repair of sidewalks on private property road frontage.

Minutes for the February meeting had been provided to Directors and were **approved** after a **motion** by Director MacCracken and a second by Director Lisa Morris **passed**.

Director Landstrom said planning for the fireworks sale is on schedule. The Lions would like to replace the Welcome to Rio Linda sign that used to stand on Park District land at 16<sup>th</sup> and Elkhorn. The concept of selling space on the sign to local businesses was introduced. After discussion it was decided that the Chamber should appoint a representative to work with the Lions on the project. This item will be put on the agenda for the next meeting.

Director Don Baxter thanked the community for supporting Food Source. Problems with the homeless have been much better. Don announced that the \$3 coupon to be used in conjunction with fireworks sales will be available again. With St. Patrick's day coming up soon Don reminded all that there would be a good deal on corned beef.

Director Don Flesch reported that the Honorary Mayor's race will proceed much as in the past. Sales for this year will start on April 9 and end on June 11 at 5 pm. Lisa is working on coordinating a date with the American Legion for the Mayors dinner this year. A **motion** was made by Director MacCracken and seconded by Director Lisa Morris to allocate \$300 to Don Flesch for expenses associated with the Mayor's Race. With no opposition, the motion **passed**.

Director Sally McGrath reported author James C Scoot will address the adults book club and author Linda Jay Singleton will meet with the childrens book club at the library. In addition, Sally is trying to have the library open another night during the week. The library has proven to be very successful in the community. A future event sponsored by the library is the June 6<sup>th</sup> Cowboys, Farmers, and Ranchers presentation. Any community member who grows food or raises animals is invited to participate.

President Morris is working on getting all the calendar items updated. Movie nights at Gibson Ranch were discussed. The format will be slightly different than previous years, with free admission for all and more and different vendors including food and entertainment for the kids. Hopefully with the new format it will be better financially and more fun also.

The August Car Show date will be changed. Discussion about other events and car shows did not result in a date. This event will be scheduled at a later date.

A **motion** was made by Director MacCracken and seconded by President Morris to donate \$100 to support the upcoming Eggstravaganza. With no opposition, the motion **passed**.

Mike Grandinetti reported the the first business mixer was a success. He suggested that the next mixer be at the Library. Prepared flyers were presented for approval for handout to the community. Director McGrath requested that the library be listed as the Sacramento Public Library and this change will be made.

Director Landstrom made a **motion** that the next mixer be held at the Library. This was seconded by Director MacCracken. With no opposition, the motion **passed**.

Director Morris shared information from Bob Bastian of the school board concerning some improvements and repairs taking place within the district. Changes to the kiddy pool and tennis courts, plus repairs to the high school swimming pool were noted as well as new artificial turf for the high school football field.

With no further business, the meeting was adjourned at 6:42 pm.

Respectfully submitted  
Linda Waldeck