

RLECOC Board Meeting Minutes
March 12 2014

President Linda MacCracken called the meeting to order at 5:31 PM. James Jackson led the salute to the flag. Guests included O.J. Platt from Director MacGlashan's office, Chuck Gordon, John Todd, Donna Waggoner.

All directors and officers were present except for Hal Morris and Chantel Lindstrom. Both absences were excused.

Linda MacCracken reported that a volunteer is need to help with the upcoming Mayor's Race. Also a local business in Central Rio Linda is needed to be available for info on the race. Suggested were the library, the Parks office, and Double D Florist. Don Flesch will write the protocol for managing the race.

The Visions task force has presented 311 Connect flyers which inform citizens of the new non emergency number to be used for reporting items of community concern such as potholes, code violations, etc.

Public comment included problems with the homeless and graffitti around downtown which could be reported on the new 311 line.

It was noted that the Chamber website had been updated. Protocol has to be set for who reads and answers the e mails sent through the Chamber web site,

An enthusiastic discussion was prompted when Robert, a new local businessman, asked what the Chamber did for the businesses in Rio Linda and Elverta. It was noted that the Chamber has a website which allows local business members to link their web page. Chamber members are given certificate which lists the business as Chamber members. A local business directory is in the works also. Free tables at local chamber sponsored events are available for Chamber members to promote their business. These and other benefits are offered to members of the Chamber.

Lisa Morris reminded everyone of the next CASA meeting on 3/20, the third Thursday of the month. Supervisor MacGlashan will have her community meeting immediately following.

Farm and Tractor days has offered a free booth to the Chamber at their upcoming event. They also asked if the Chamber would be interested in sponsoring a plaque for Farm and Tractor Days. A motion was made by Director Flesch and seconded by Director Lisa Morris to sponsor a plaque for \$25 for the 2014 Farm and Tractor Days. After discussion, it was felt that we could sponsor two plaques. A vote was taken and the motion to sponsor one \$25 plaque was defeated unanimously. A second motion by Director Flesch to sponsor two \$25 plaques for the 2014 Farm and Tractor Days was seconded by Director Morris. The motion passed with no dissenting votes.

Chuck Gordon reported that 2 events at Food Source for Sarah's Kids ID has resulted in 26 kids signing up and donations of over \$23. Ruby's award for community service was discussed. A motion was made by Director Jackson and seconded by Don to have Chuck Gordon coordinate the award and its presentation in the future. With no further discussion, the motion was put to a vote and passed unanimously. A second motion was made by Director Jackson and seconded by Director McGrath to

cover the costs of the plaque for the award up to \$100. This motion passed unanimously.

Director Waldeck mentioned some upcoming horse events as well as the concerns of the local horse and other livestock owners over the ongoing drought. Not only is it likely that hay costs will escalate but several local organizations have already canceled their shows for 2014.

Director Baxter reminded all of the Craft Faire in the Food Source parking lot on April 5.

Director Flesch noted that The Chamber of Commerce is very active in community events. Mention was also made of a business directory and community calendar.

Director Jackson reported that the damaged wall at Nuway Market should be fixed soon.

Director McGrath said all is going well at the library. A presentation on Extreme Couponing will be at the library on April 5. The dedication for the TRUSD Safety Annex by the library has been postponed. On 6/7 there will be a Cowboys Ranchers Farmers event and on 6/14 it will be Fire Trucks Police Cars and Rangers.

President MacCracken listed upcoming events including the Historical Society meeting at the Lutheran Church 3/16; the Jungle Book Production by the 24th Street Theater 3/18-20; the Lions beef stew and pie at the Community Center on 3/22; and the RLERPD Eggstravaganza on 4/19. The Chamber will help with the Eggstravaganza and so far Director Jackson has noted that he will be available.

With no further business, the meeting was adjourned.