

RLE Chamber of Commerce and Civic League

Open Session Minutes for May 9, 2022

Meeting opened by President McCandless at 4:02 PM.

Roll Call:

	Present	Excused	Absent
Kris McCandless, President (exp 2023)	X		
Wendy Stirnaman, Vice President (exp 2024)	X		
Tonia Silva, Treasurer (exp 2024)	X		
Gene Moore, Secretary (exp 2022)		X	
Cindel Pena, Director (exp 2023)		X	
Dan Welch, Director (exp 2022)	X		
Charlea Moore, Director (exp 2022)	X		
Cathy Scharf, Director (exp 2023)		X	
Anthony Silva, Director (exp 2024)	X		

Quorum Present: Yes

1. Introductions

John Todd, Viann Todd, Aaron Ford

2. President: Opening Comments

None.

3. Motion by Dan, 2nd by Tonia to approve the minutes of the 04/11/2022 meeting. Motion carried.

4. Motion by Charlea, 2nd by Dan to approve the Treasurer's Report. Motion carried.

5. Public comments:

John Todd feels that the County is not responsive to the S.P.A. It doesn't do what was intended. John would like the Chamber to take the lead on getting this fixed. There was a long discussion about how restricted businesses are in Rio Linda because of the S.P.A. The S.P.A. was never intended to restrict businesses. It was intended to make businesses easier. We also need to get the construction fence at the Archway taken down.

6. Old Business:

6.1 "Business of the Month". Rio Java.

6.2 Report on Budget Meeting. Moved by Charlea, 2nd by Dan to approve the budget that was presented in January. Motion carried.

6.3 Chamber Newsletter. No Report.

6.4 Status of Referral Program. No Report.

6.5. Upgrade Web Page to a more professional look. Cindel would like to be removed from the Web Site committee. Will there be an option to pay memberships online? John T said Yes. Kris, Dan and Tonia discussed the site. Dan says the site looks pretty good. Kris asked about a Gmail account for the Chamber.

6.6 Grants - Discussion of what the County will allow as eligible expenses. Kris not comfortable with signing for creative items. Tonia will try to see if someone else can sign contracts with County. Discussion of contract employee, marketing and rental of facility, etc. Discussion of hiring someone to do newsletter. Tonia moved that Chamber put out an ad for the necessary skill set on Messenger online. Tonia will write the ad. 2nd by Dan. Motion carried. The Hiring Committee to select applicants will consist of Kris, Dan and Tonia.

6.7 Calendar of events - Cathy suggested the 14th of July for our next mixer.

6.8 Meet with Galt Chamber. No Report.

6.9 Mayor's race. Kris reported that Cathy is working on tickets - \$632 for 5000. Cathy is point person. Tickets will be ready on May 17th. Charlea made a motion to put the new web address on the tickets, 2nd by Dan. Motion carried. Cathy is working on the flyer. Kris has new updated contract with new split and \$100 entry fee.

6.10 Free ad in The News. Tonia will ask about ad size.

7. New Business:

None.

8. Directors comments:

Tonia will be giving testimony on recovery at 6:30 on the 26th of May at 902 Oak Lane.

9. Adjournment:

Meeting adjourned at 5:44 PM by Kris. Next meeting is on June 13, 2022 at 4:00 PM.

Minutes taken by Charlea Moore and transcribed by Gene Moore.

Respectfully Submitted,
Gene Moore
RLE Chamber Secretary