

Rio Linda Elverta Chamber of Commerce
Board Meeting Minutes
October 9 2019

The meeting was called to order by President Lisa Morris at 6:04 PM at Depot Park. Directors Tina Geer and Chantel Landstrom had excused absences; Director Lexie Landstrom was absent.

After the salute to the flag, the meeting proceeded with a report from President Morris on upcoming activities from the Parks District. Trunk or Treat will take place at the Community Center parking lot on October 25 from 5:30-8:00 PM. Kim Vickers from Parks needs help with setup and decoration on Thursday, October 24 for the event. Contact Kim at Parks if you can help. Contact Eric at Parks to reserve your spot for this popular event. E Waste will be picked up from the Community Center parking lot on November 9.

Director Sherrie Hart reported that the Farmers Market has ended a fabulous season. Next season will bring a variety of new and exciting opportunities. The next Bridges meeting will be on November 11 at 6:30 in the Library. The painting of the garbage cans project is finished. One new project on the horizon is the beginning of fun and creative signs from paper mache for the businesses on the M street corridor. First in line will be Tummy's with more to follow. Deb Crowe has requested permission from Cal Trans to paint and spruce up the base of the Arches. A fun project involves placing old pianos around downtown for anyone who would like to play them. There is one available but assistance is needed to move it.

Upcoming community events include the spaghetti dinner at the American Legion Hall on October 11. Cost is \$10. The Early Timers Luncheon will be held at the American Legion Hall also on October 23 at 11 with a meeting followed by lunch at 12:00. Reservations must be received by October 18.

Director Linda Waldeck reminded all of the Poker Ride October 12 sponsored by the Trail Patrol. The always popular Pumpkin Festival will be held at the Grange Hall on October 12 also with many fun events and pumpkin pies also for sale.

Director Hal Morris said that both the Dry Creek Parkway meeting and the CPAC meeting were canceled last month.

Director Tabitha Worth was pleased to announce that the Country Faire was a huge success and actually made \$1000 which will be used to start on next year's Faire. Cost to run the event is @\$21,000. The Carnival area was very popular this year. Date for 2020 is 9/19. The Lions next big project is Ruby's Baskets in December. The Christmas parade will have an entry fee of \$20 this year. Entries can be made on the parade's website, RLChristmasparade.com. Other fun events involved with the parade include decorating contests for light poles along the parade route. Barricades for the event are necessary and it was suggested that local businesses might be interested in sponsoring one this year.

RLECOC minutes
10/919
page 2

Under public comment, Gene Moore noted that as a new member, he has not seen his business listed on the chamber website and that e mails concerning this were not answered. This will be promptly checked to resolve this.

Charlea Moore had several comments, questions, and suggestions for the Board. Among them were that the Chamber Board is to consist of 9 members yet only 7 were listed on the website; several errors were noted on the website including ABC Concrete- error 107, Canady Pump and Motors was misspelled several times, Maverick Office - error 107; the Key Shop/Property Sisters error 118, Creekwood Equestrian - account suspended. Also the size of space allowed for various items for the website was requested. It was suggested that the end of each directors term should be listed on the website Also noted was that the meeting time for the Chamber was wrong. Announcements included the Book Sale at the Library 10/12 and the Water Skiing at Bel Aqua all day on October 12. It was suggested that copies of the agenda and the minutes from the previous meeting be available to the public at the time of the meeting. These will be placed on the counter in the rear of the room for general use.

After discussion, it was noted that the website needs to be checked and made current and correct in all areas. This will be addressed promptly and hopefully resolved by the next meeting.

With no further business, the meeting was adjourned.

Respectfully submitted,
Linda Waldeck
Secretary